UNITED NATIONS SYSTEM STAFF COLLEGE

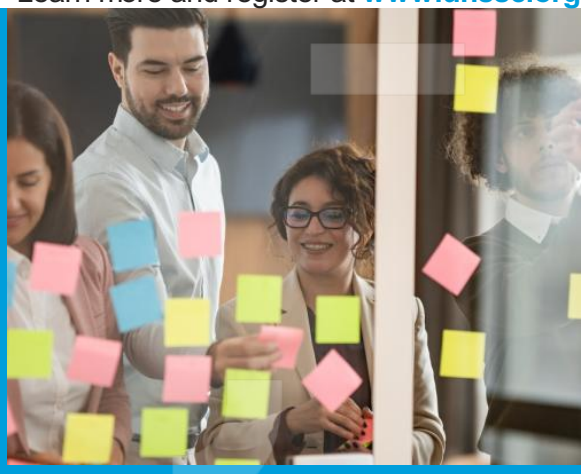
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ONLINE

26 APR 2027 - 30 JUN 2027

Measuring ROI: Pathway to Certified ROI Professional (CRP) - Spring Edition

Data and Evaluation



LANGUAGE	DURATION	ENROLL BY	PRICE	LOCATION	TARGET
English	5 weeks	23 Apr 2027	2,750 USD	ONLINE	Everyone

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UNSSC (UNICLI as of 1 Jan 2027), in collaboration with ROI Institute, offers this exclusive online learning programme to equip participants with the knowledge and practical skills to apply the internationally recognized ROI Methodology® and prepare them to pursue the Certified ROI Professional® (CRP) designation.

The programme builds skills in measuring results, assessing value of programmes and initiatives, and calculating return on investment. Through expert-led training, practical exercises and coaching, participants learn to apply the ROI Methodology® in their organizational contexts, strengthening accountability, evidence-informed decision-making and the effective use of resources.

Introduction

As the United Nations (UN) continues to evolve to address complex global challenges, demonstrating results, effects and value of programmes and initiatives is increasingly important for accountability, organizational learning and evidence-based decision-making.

Offered by the Staff College in collaboration with ROI Institute, this programme equips participants with practical tools and techniques to apply the internationally recognized ROI Methodology® to measure results, assess organizational impact and calculate return on investment. The course fully prepares participants to pursue the Certified ROI Professional® (CRP) designation if they are interested.

Objectives

By the end of the programme, participants will be able to:

1. Apply the ROI Methodology® to measure and demonstrate the results and value of programmes, projects and initiatives.
2. Align programmes and initiatives with organizational priorities, expected results and stakeholder needs.
3. Develop data collection and analysis plans to measure results at different levels and isolate the effects of interventions.
4. Assess the value of interventions by identifying tangible and intangible benefits, converting selected results into monetary value where appropriate, and calculating return on investment.
5. Communicate and use findings to support accountability, evidence-informed decision-making, organizational learning and performance improvement.

Course methodology

The programme adopts a practical, application-oriented learning approach combining 35 hours of live virtual training, hands-on exercises, case studies, tools and templates, and application to participants' own organizational contexts. The sessions take place twice a week from 2:00 pm to 5:30 pm CET.

- Week 1: April 26 and 28
- Week 2: May 3 and 5
- Week 3: May 10 and 12
- Week 4: May 17 and 19
- Week 5: May 24 and 26

Participants need a computer (or mobile device), a reliable internet connection and a headset with a microphone or telephone connection for audio. No special software is required but participants must be able to access Zoom. Instructions for access will be sent to registered participants, and we recommend testing access in advance.

The course provides the 35 learning hours required for Certified ROI Professional® (CRP) designation eligibility.

Learning activities encourage participants to apply the ROI Methodology® progressively, culminating in the development of a data collection and analysis plan for a real programme or project.

Following the training, participants will be invited to two group coaching sessions facilitated by ROI Institute to support the development and refinement of their applied ROI projects, address methodological challenges and prepare for potential CRP certification, if interested.

Learning materials, resources and activities are accessible through the our learning platform, which provides a single learning environment throughout the training and coaching phases.

Course contents

The course is structured in two phases, as follows:

Phase 1- ROI Methodology Training (35 hours)

Participants explore the complete ROI Methodology®, covering:

- Aligning programmes with organizational priorities and expected results.
- Developing assessment objectives and plans.
- Collecting data at different levels of assessment.
- Measuring application and implementation.
- Measuring organizational impact.
- Isolating programme effects.
- Converting impact measures into monetary value.
- Identifying programme costs and intangible benefits.
- Calculating benefit-cost ratios and return on investment.
- Communicating ROI findings to stakeholders.

Throughout the training, participants engage in practical exercises, case studies and the application of tools and templates to their own organizational contexts.

Phase 2-Applied ROI project and coaching (2 hours)

Following the training, participants are invited to apply the ROI Methodology® to a real programme, project or initiative within their organization. Through two post-training coaching sessions, participants will be supported in developing their applied ROI projects, addressing methodological challenges and refining their assessment approaches.

Optional Certified ROI Professional (CRP) designation (not included in the course)

Participants wishing to obtain the Certified ROI Professional® (CRP) designation may submit their completed applied ROI project to ROI Institute for formal assessment. Participants who successfully meet ROI Institute's certification requirements receive the Certified ROI Professional® (CRP) designation.

Target audience

The programme is designed for UN professionals and personnel from UN partner organizations, with responsibilities in project management and assessment of the effectiveness and value of programmes, projects and initiatives.

It is particularly relevant for professionals working in:

- Learning and development.
- Human resources and organizational development.
- Programme and project management.
- Monitoring and evaluation.
- Strategy and performance management.
- Innovation and organizational transformation.

This course can also be run as in-house/on-site training for an individual agency on demand- please get in touch for additional details and pricing.

Cost of participation

The course fee of $2750 covers full participation in the online course and coaching sessions (Phase 1 and Phase 2) in an exclusive offer for UN and partner organizations. The fee does not cover the costs related to the certification exam fee.