UNITED NATIONS SYSTEM STAFF COLLEGE

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ONLINE

01 JAN 2026 - 31 DEC 2026

Creating Effective Private Sector Partnerships

Stakeholder engagement and partnerships

Sustainable development and the SDGs



LANGUAGE	DURATION	ENROLL BY	PRICE	LOCATION	TARGET
English	6 hours	10 Jun 2026	550 USD	ONLINE	UN Only

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This course familiarizes participants with various types of private sector entities and illustrates how strategic engagement with them can support the implementation of the 2030 Agenda for Sustainable Development.

Participants are introduced to tools for identifying shared objectives that foster mutual value creation and emphasize the importance of mitigating risk.

Additionally, the course underscores the importance of advocating for sustainable development to be placed at the heart of business strategies and investment decisions.

Introduction

The 2030 Agenda for Sustainable Development stands out for its unparalleled scope and ambition. Neither the UN nor individual governments possess the reach or resources to achieve it independently. Active engagement—particularly with the private sector—is essential to its success.

Given its unparalleled reach, the private sector is uniquely positioned to drive progress toward the goals of the 2030 Agenda—and in many cases, is already doing so. The UN and its Member States must capitalize on this potential by forging strategic partnerships with private sector entities and advocating for businesses to integrate sustainable development into their core operations.

Furthermore, the 2030 Agenda presents the private sector with significant opportunities, including access to new markets and institutional investments projected to reach $12 trillion by 2030, along with the creation of 380 million new jobs. These prospects offer a powerful incentive for collaboration between the private sector and governments to turn the 2030 Agenda into reality.

Objectives

Upon successful completion of this course, participants will:

- understand the need to engage with the private sector for the implementation of the 2030 Agenda
- demonstrate familiarity with frameworks and tools to develop partnerships with the private sector
- appreciate the importance of due diligence before pursuing engagement
- acquire the ability to articulate the need for and advocate for enhanced private sector engagement in achieving the 2030 Agenda

Course methodology

UNSSC online courses are designed to maximize learning outcomes through optimal time investment in carefully curated, high-quality learning content. These courses are specifically tailored for professionals seeking to enhance their skills for career advancement or deepen their subject matter expertise. The self-paced modules feature applied learning elements, including case studies.

Learners have the flexibility to complete course activities at their own convenience.

UNSSC online courses maintain the same high academic rigour as their face-to-face counterparts, while allowing participants to set their own study schedule.

Course contents

Module 1: Why partnerships are vital to the 2030 Agenda

Module 2: The role of the private sector in implementing the 2030 Agenda

Module 3: Understanding partnerships and how to pursue them

Module 4: Understanding the partnerships cycle

Module 5: Ethics, reputational risk and due-diligence

Target audience

This course is offered exclusively to UN staff members, especially partnership specialists and officers.

Cost of participation

$550