



My Sustainable Lifestyles Challenge (MSLC) is an online gamified learning platform that channels learning towards behaviour change through actionable commitments.

In 2025, we offer a special edition exclusive to university students and youth organizations. Our aim is to foster sustainable living education among higher education institutions.

Register your team by 30 June 2025 by completing the form: click here (tbc).

## Introduction

The 2030 Agenda for Sustainable Development introduced a paradigm that recognizes a sustainable future for all requires the participation of every member of society.

Adopting new initiatives and processes alone does not guarantee a shift in culture — unless efforts are made to change behaviours. Individual actions must work in conjunction with systemic change to ensure a sustainable future in which people can live a life of dignity and prosperity on a healthy planet.

## **Course contents**

MSLC takes learners on a six-week journey in an immersive environment, in which they learn about sustainability, system change, and the impact of their lifestyles across the domains of food, housing, mobility, consumption and leisure by participating in engaging weekly challenges.

Every week, a new challenge presents teams with thought-provoking content prepared in collaboration with experts from the UN Environment Programme (UNEP), in an accessible and fun way. The weekly activities nudge participants to put their learning into practice through real-life actions. By enabling participants to share expertise and ideas with peers, the activities solidify commitments and accountability.

# **Target audience**

In 2025, the My Sustainable Lifestyles Challenge is open to undergraduate and graduate students enrolled at higher education institutions worldwide and youth organizations.

This edition of the challenge is offered in English, French, Spanish and Russian - you can find all the specific webpages on this website

#### How to register:

#### Step 1 - Form your team

Gather a team of 7 to 10 people. Ensure that all team members are from the same higher education institution or youth organization.

Each institution is allowed to register up to two delegations.

#### Step 2 - Identify a team captain

Select one team member to be the team captain. This person will act as the primary contact and will be responsible for all communications related to the registration and participation in the My Sustainable Lifestyles Challenge.

**Step 3** – The team captain should collect the delegation information and register the team by completing the registration form by 30 June: click here (tbc).

Step 4 - Wait for your confirmation e-mail.

Please check the Frequent Asked Questions for more information!

## **Cost of participation**

Thanks to the generous contribution of UNEP and Go4SDGs, MSLC is offered free of charge to selected participants.