

**ONLINE**

01 AUG 2024 - 31 JAN 2025

# UN Data Analytics Professional Certificate (Fall Semester) Cohort 2

DATA AND EVALUATION

MANAGEMENT

UN 2.0

**LANGUAGE**  
English**DURATION**  
6 months**ENROLL BY**  
27 Sep 2024**PRICE**  
2,500 USD**LOCATION**  
ONLINE**TARGET**  
Everyone **CONTACT** [elp@unssc.org](mailto:elp@unssc.org)

Interested in using data effectively? The UN Data Analytics Professional Certificate is designed to enhance and recognize your skills to analyse, visualize, report and communicate data effectively. This blended programme offers a unique combination of self-paced modules and instructor-led sessions fully tailored to the United Nations(UN) context.

## Introduction

The [Secretary-General's Data Strategy](#) highlights the need to start with "data action that adds immediate value for our organization and the people we serve".

In the vision of [UN 2.0](#), data stands as a cornerstone for transforming global governance and fostering sustainable development. It enables evidence-based decision-making, ensuring that policies and interventions are grounded in accurate and up-to-date information. Data-driven insights empower the UN to track progress, identify gaps, and optimize resource allocation, ultimately improving the effectiveness and efficiency of its programmes.

This course is designed to enhance the ability of UN personnel to effectively apply and use data in their work. It is geared to those in research, analytics and reporting, as well as those who wish to expand their knowledge and ability to access, use, interpret and communicate data.

## Objectives

Upon successful completion of the programme, participants will be able to:

- Explain the different types of analytics and their applications in the UN context.
- Implement a scoped data analysis to their needs for information.
- Use data visualization and storytelling techniques to communicate key messages.
- Identify applications of predictive analytics at your workplace.
- Apply key features of predictive models, understanding risks and how to ensure an ethical use.

# Course methodology

This course offers a unique blended programme for descriptive and predictive analytics in the UN context. Participants will be guided through a recommended curriculum built by UN data experts composed of self-paced lessons and instructor-led webinars. Practical case studies and on the job-practice is a key feature of this programme to ensure participants not only gain solid knowledge and skills but also apply them. For detailed information on the course content and methodology, kindly check the [SYLLABUS](#).

The programme includes:

- thematic self-paced modules
- instructor-led live webinars
- on the job/case study guided practice

The instructor-led webinars are conducted on Zoom. The webinars will take place between October and December. Guided practice will be formative in nature and adapted to learners' needs.

Participants need a computer (or mobile device), a reliable internet connection and either a headset with a microphone to connect to the audio through a computer, or a telephone. We recommend accessing audio through your computer. No special software is required, but participants must be able to access Zoom. We will send access instructions to registered participants, and we recommend that you download the application and test your setup in advance.

The self-paced components and discussion forum for each week of the course are designed and structured on UNKampus, one of UNSSC's online learning platforms. They will be available from August.

## Course contents

The UN Data Analytics Professional Certificate requires completion of the following thematic modules:

- Data fundamentals
- Data science project
- Data exploration and analysis
- Data for decision making
- Data visualization- Part 1
- Data visualization- Part 2
- Data storytelling
- Fundamentals of predictive analytics
- The science of predictive analytics
- Applying predictive analytics

## Target audience

All UN personnel (professional and general service staff) at headquarters and in field locations.

## Cost of participation

The course fee is \$2,500.