

## Unleashing the Power of the Private Sector for the 2030 Agenda - September 2020

This course introduces participants to the different types of private sector entities and demonstrates how strategically engaging with these entities can help implement the 2030 Agenda for Sustainable Development. It introduces participants to tools to identify common objectives to create shared value and emphasizes the importance of mitigating risk. The course also reinforces the need for participants to advocate for placing sustainable development at the core of business and investing.

**#Sustainable Development #Case study #Collaborative Learning #Due Diligence #E-learning #Partnerships #Private Sector #SDGs #Stakeholder engagement #online #Up to 2 months #Virtual Campus #free**

### Introduction

The 2030 Agenda for Sustainable Development is unprecedented in its scope and ambition. The UN and governments have neither the reach nor the resources to implement it alone. Engagement, especially with the private sector, is imperative for the 2030 Agenda to succeed.

The private sector with its unparalleled reach has the capacity to be a key driver to achieve the objectives of the 2030 Agenda and in some cases is already performing this role. The UN and its member states must seize the opportunity to form strategic partnerships with private sector entities and advocate for businesses to embrace sustainable development in order to achieve the 2030 Agenda.

Moreover, the 2030 Agenda offers the private sector numerous opportunities to access new markets and institutional investment, estimated at about \$12 trillion by 2030 while adding 380 million new jobs. This in itself is a compelling argument for the private sector and governments to work together to make the 2030 Agenda a reality.



**Where** ONLINE



**When** 31 Aug - 02 Oct 2020



**Fee** 0 USD



**Duration** 5 weeks



**Enrollment deadline** 31 Jul 2020



**Contact** sustainable-development@unssc.org



**Language** English

## Objectives

Upon successful completion of this course, participants will:

- benefit from an in-depth understanding of the imperative to engage with the private sector for the implementation of the 2030 Agenda and the concept of shared value;
- understand that the private sector is not a monolithic entity and how it can be engaged at every level, international, national and local;
- demonstrate an understanding of frameworks to design and tools to develop partnerships with the private sector;
- demonstrate an improved understanding of the importance of due diligence before pursuing engagements;
- be able to articulate the need for and advocate for more private sector engagement in achieving the 2030 Agenda.

## Course Contents

**Week 1:** How partnerships are vital to the 2030 Agenda.

**Week 2:** The role of the private sector in implementing the 2030 Agenda.

**Week 3:** How to pursue partnerships with the private sector: frameworks for action.

**Week 4:** Due Diligence: protecting against reputational risk.

**Week 5:** Engaging with the private sector: way forward.

## Course Methodology

UNSSC online courses are designed to deliver maximum learning outcomes through optimal time investments into carefully chosen high-quality learning materials. Specially tailored to the needs of the professional interested in developing skills to advance their career or deepening their knowledge on a particular subject matter, our facilitated online courses combine self-paced study modules with applied learning components such as case studies, interactive exercises and collaborative group work.

Participants also benefit from live moderated webinars which feature valuable inputs from renowned subject matter experts, and allow real-time dialogue with the high-level speakers. Webinar recordings are also made available to ensure that participants have a flexible and seamless learning experience.

A competent facilitator guides and assists the participants all along the course, and provides real-time feedback on activities and exercises. Our user-friendly social online learning platform provides participants with the opportunity to connect with peers from diverse organizational backgrounds, fostering peer-to-peer learning.

While being interactive and participatory, UNSSC online courses give learners the opportunity to complete activities when it best fits their schedule. Participants are largely free to determine their own weekly study plan. Lasting five weeks and demanding six hours of dedication a week, UNSSC online courses incorporate the same high academic rigour as any UNSSC face-to-face programme.

## Target Audience

UN staff, especially partnership specialists and officers. Development practitioners from governments, civil society, academia and the private sector.

## Cost of participation

Participants are at the centre-stage of the learning offerings at the UNSSC. UNSSC adopts a concrete methodology in its selection process that considers the scope, objectives, and expected outcomes of the course as well as specific selection criteria for its course participants to increase course impact. The criteria include quality of motivation, professional experience and knowledge, organizational commitment, diversity, the potential for future work, and willingness to contribute to the course.

Selection criteria:

Interested individuals are encouraged to sign up for the course and provide a clear and well-crafted motivation statement in the online application form, with a short explanation of the benefit they can derive from the course as well as their possible contribution to enriching the course.

This online course is offered free-of-charge.

Participants will enjoy the following benefits from the free online course:

- 3-months access to course materials (incl. exclusive video material and key readings), recording of webinars and speakers' presentations.
- Participation in live webinars with renowned subject matter experts.
- Exclusive access to UNSSC online social learning environment with training and supporting background materials, and the opportunity to stay connected with colleagues.

Certificates from the United Nations System Staff College will be awarded to participants upon completion of the course.