

Writing and using Case Studies

Apply the case method as a means to drive collective learning and innovation.

#Communication and advocacy #online #Up to 2 months #Virtual Campus #Learning Management #Knowledge management #Case study

Introduction

This online course explores how the case method, and particularly the discussion case approach developed at Harvard Business School, can be used effectively to capture and learn from programmatic, leadership and management challenges in the UN system.

Participants will match different case method approaches to learning and management expectations, use a framework to plan for a case development process, sharpen their skills for writing compelling case studies, and learn about facilitation techniques to use case discussions as a means to drive collective learning and innovation.



Where ONLINE



When 10 Oct - 28 Oct 2016



Fee 1250 USD



Duration 3 weeks



Enrollment deadline 03 Oct 2016



Contact learninglab@unssc.org



Language English

Objectives

Upon completing the course, participants should be able to:

- Describe a variety of different types of case study and distinguish between them
- Explain the types of learning that case discussions are best suited to support
- Identify key activities in the case development and writing process
- Facilitate synchronous and asynchronous case discussions online
- Write a case synopsis that could be expanded into a full case study
- Design a discussion case study using a provided template

Course Contents

Discussion case studies have long been recognized as being among the most effective pedagogical tools for building participant judgment skills. They can also play a useful role in familiarizing participants with new contexts and introducing them to complex decision situations.

The workshop will provide participants with an introduction to the development and use of case studies, with a particular emphasis on their many potential uses within the United Nations system.

Course Methodology

This course is delivered entirely online in both synchronous and asynchronous modes. It combines webinar learning with self-paced components.

It will include facilitated online case discussions, video lectures between live sessions, and a choice between a case development project activity and participation in an asynchronous case discussion.

Weekly instructor-led online sessions will be conducted in the Webex platform with toll and toll-free numbers for the audio component. No special software is required; participants only need an internet connection and a telephone to participate.

The self-paced components and discussion forum for each week of the course are designed and structured on UNKampus, UNSSC's Learning Management System.

Target Audience

UN professional staff interested in innovation, knowledge and learning processes

Cost of participation

The course fee of 1,250 USD covers full participation in the online course.