



Learn the tools and methods to implement SDG12 successfully

**ONLINE COURSE @UNSSC**  
**May 22 - June 30, 2017**



Responsible consumption and production (SDG12) stands at the heart of our transition to sustainable development.

**Close the Loop** is an online training course built on long-standing experience in this field. Using a series of webinars, interactive sessions, and hands-on tools, CSCP specialists, UN experts, the private sector, and NGOs will provide you with insights on how to successfully implement SDG 12 from whichever perspective you are working on it.

## WEEK 1: EXPLORE THE PRODUCER'S PERSPECTIVE!

- Introduction to SCP
- Terminology and definitions
- SCP case studies - producer perspective

## WEEK 2: LINK INDIVIDUAL ACTIONS TO GLOBAL PATTERNS

- Connecting consumption patterns and lifestyles
- Innovative sustainable business models
- Empower consumers to change lifestyles

## WEEK 3: QUANTIFY SCP?

- Tools and indicators for SCP partnerships
- Understanding the holistic approach for SCP

## WEEK 4: INNOVATOR INSIGHTS

- Experienced practitioners share their learning: challenges and successes
- Critical thinking towards SCP solutions - understanding success factors

## WEEK 5: TRANSLATE TARGETS INTO ACTION

- SDG complexity - SDG 12 in relation to the other goals
- SDG 12 targets
- Implementing solutions for SDG 12

## WEEK 6: INCORPORATE SOLUTIONS IN EVERYDAY ACTIVITIES

- Building your SDG 12 projects: integrating learning into action plans

# Featured Speakers:



**Felix Dodds**

Senior Fellow at the Global Research Institute

→ **BIO**



**Helio Mattar**

CEO, Akatu Institute for Conscious Consumption

→ **BIO**



**Markus Laubscher**

Director Sustainability,  
Philips Group

→ **BIO**



**Anthony Miller**

Economic Affairs Officer,  
UNCTAD

→ **BIO**

**and many more!**

see the full confirmed list of speakers and their bios on the course webpage: [bit.ly/SDG12Loop](http://bit.ly/SDG12Loop)

## Your Course Facilitators:



**Ugo Caruso**

Course Coordinator at  
United Nations System  
Staff College (UNSSC)



**Marco van der Ree**

Senior Advisor, CSCP

→ **BIO**



**Georgina**

**Guillen-Hanson**

Project Manager, CSCP

→ **BIO**



# CLOSE THE LOOP!

an interactive course on the Sustainable Development Goal 12: Responsible (Sustainable) Consumption and Production (SCP).

## COURSE OVERVIEW

More than a conceptual training, this course aims at supporting YOU sustainability practitioner, decision-maker, policy advisor, producer and consumer to gain a hands-on, experiential understanding of:

- why responsible consumption and production is such a key area within the Sustainable Development Goals;
- in what ways SCP relates to your work and to your daily life; and,
- the most important definitions and tools for SCP, and particular how they are used to identify opportunities and barriers in three areas: products and services, business models, lifestyles and behaviour.

## DURATION AND TIME COMMITMENT

This 6-week online course starts on January 30th and ends on March 12th 2017. Two additional weeks are foreseen to complete the final assignment. You are expected to invest an average of 4 hours per week to successfully complete the course. This time is distributed as follows:

- 1/3 of online interaction (webinars with key experts)
- 1/3 of knowledge acquisition
- 1/3 of application

## LEARNING OBJECTIVES

By the end of the course you will be able to:

- Identify the key areas of Sustainable Consumption and Production and their relevance for Sustainable Development;
- Analyze production and consumption practices that offer relevant insights for action planning;
- Understand the relevance of sustainable business models and sustainable lifestyles for the overall 2030 Agenda
- Be aware of different tools and indicators towards SCP (developed through partnerships);
- Relate concrete actions to the targets of SDG 12; and,
- Link your professional (and potentially personal) activities to the contents of this course.

Designed in partnership with the Collaborating Centre on Sustainable Consumption and Production (CSCP), the United Nations System Staff College (UNSSC) through its Knowledge Centre for Sustainable Development is delivering this online course on the Sustainable Development Goal 12, Responsible Consumption and Production.

## REGISTRATION AND COST

The registration closes on May 15th, 2017

The course costs 1250 USD and upon completion you will be granted with a certificate.

REGISTER TODAY AT:  
[bit.ly/SDG12Loop](http://bit.ly/SDG12Loop)