



# STAKEHOLDER ENGAGEMENT AND CONSENSUS BUILDING FOR SUSTAINABLE DEVELOPMENT

28-30 March 2017 (3 Days)

UNSSC Knowledge Centre for Sustainable  
Development, Bonn (Germany)

A course by

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**United Nations System Staff  
College (UNSSC)**

in partnership with

**Consensus Building Institute**

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UNITED NATIONS  
SYSTEM STAFF COLLEGE



# Organizers



**Consensus Building  
Institute**

The Consensus Building Institute is a not-for-profit organization founded in 1993 by leading practitioners and theory builders in the fields of negotiation and dispute resolution and affiliated with Harvard and MIT. CBI has decades of experience building skills and competencies for negotiation and consensus building on sustainable development issues for UN and non-UN audiences.



**United Nations System  
Staff College**

The United Nations System Staff College (UNSSC), through the establishment of the Knowledge Centre for Sustainable Development, facilitates comprehensive learning, training, and knowledge management on the 2030 Agenda for Sustainable Development as well as the Paris Agreement under the United Nations Framework Convention on Climate Change.

# Introduction

Designed and delivered in partnership with the Consensus Building Institute (CBI) - a not-for-profit organization founded in 1993 by leading practitioners and theory builders in the fields of negotiation and dispute resolution and affiliated with Harvard and MIT - this course provides an in-depth overview of strategies for assessing, designing and convening multi-stakeholder partnerships and initiatives. Through real case studies and realistic simulations, participants will deepen their skills in:

- Framing sustainable development goals (SDGs and others) in ways that motivate constructive stakeholder engagement;
- Identifying and assessing key stakeholders on sustainable development issues, and understanding how to leverage areas of potential agreement and address possible conflicts;
- Joint fact-finding and analysis to resolve disputed facts and projections, clarify interactions among economic, environmental and social drivers, and model the possible economic, social and environmental impacts of proposed policies and actions;
- Interest-based negotiation and mediation to resolve conflicting interests;
- Dialogue, trust and relationship building strategies to address underlying conflicts in values, identities and historical legacies.

Participants will also apply frameworks and tools directly to their own current and ongoing challenges, with faculty and peer feedback. On-demand post-programme coaching and advising services may also be made available.

# Learning Objectives

Upon successful completion of this course, participants will:

- Understand sustainable development as an ongoing process of negotiation, consensus building and partnership building among stakeholders with diverse economic, environmental and social interests and values;
- Have examined the SDGs as an unprecedented opportunity and challenge for consensus building and partnership;
- Have an understanding of principles, strategies and tools for goal framing and stakeholder assessment through interactive cases, role plays and exercises;
- Have practiced applying stakeholder assessment and engagement strategies to their own ongoing work;
- Have an understanding of and practiced principles for mutual gains negotiation and their application to sustainable development issues;
- Be aware of opportunities for continuing their learning and peer exchange on stakeholder engagement and consensus building for sustainable development, as part of a community of practice supported by UNSSC and CBI.

# Course Methodology

The training programme will offer a mix of knowledge and skills for assessing, designing and convening multi-stakeholder partnerships and initiatives. The course will adopt a blended format of instructional sessions, experience sharing and peer-to-peer learning. Compelling case studies, featuring narratives and perspectives from senior UN and government leaders will serve to illustrate successful strategies for stakeholder engagement and consensus building around complex sustainable development initiatives at the country level. These include:

- The development of the Tana River Delta Land Use Plan in Kenya through a multi-stakeholder process of assessment and policy-formulation involving a wide cross-section of national and local stakeholders. Peter Odhengo, Team Leader for the Sustainable Management of Deltas Secretariat and formerly Director of Climate Change and Environment in the Prime Minister's Office, will present highlights of an award-winning effort to balance social, environmental and economic needs in one of the largest delta ecosystems in Eastern Africa.
- The forging of a broad coalition for SDG implementation in Costa Rica in the form of a first-ever "National Pact" that mobilizes government, private sector, NGOs and academics to work together to fight poverty and inequality. A joint presentation by the Vice Minister for Planning, the UN Resident Coordinator and the UNICEF Representative will outline the strategic rationale behind the initiative and address opportunities and challenges in partnership-building leading up to the Pact's launch and beyond.

# Course Content & Target Audience

## Course Content

- **Day 1: Sustainable Development as Partnership Building; Framing Sustainable Development Goals and Stakeholder Assessment**
- **Day 2: Developing Stakeholder Engagement Strategy; Mutual Gains Negotiation**
- **Day 3: Complex Sustainable Development Negotiations and Partnership Approaches**

## Target Audience

**For UN participants:** Senior UN regional, country and program managers (P5 and above) who are working directly with diverse stakeholder on challenging national and regional sustainable development issues. Other staff may be accepted depending on their functional responsibility.

**For non-UN participants:** Senior professionals who are working directly on challenging national and regional sustainable development issues.

# Cost of Participation

The course fee of **3,500 USD** covers the following:

- Three days of training with a balance of presentations and group work on case studies and exercises;
- Exclusive access to our online learning platform with training and supporting background materials, and the opportunity to stay connected with colleagues;
- All course materials, resources and contacts.

Participants are expected to cover all travel costs related to their attendance in the course. Accommodation in a hotel in town will be booked in advance by the UNSSC; however, the accommodation costs will be borne by the participants.

Certificates of Attendance from the UN System Staff College and CBI will be awarded to participants who complete the course.

# Venue and Registration

**Venue:**  
**UNSSC Knowledge Centre for Sustainable Development**  
**Haus Carstanjen,**  
**Martin-Luther-King-Strasse 8**  
**53175 Bonn, Germany**

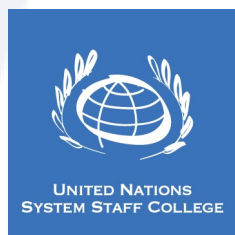


Haus Carstanjen, a castle located in the midst of an English garden, right on the banks of the river Rhine, is an ideal venue for leadership seminars, small retreats and other learning events. Our facilities provide flexible and technologically advanced learning environments that are safe, healthy, comfortable, aesthetically pleasing, and accessible.

## Registration

In order to register for this course, please click [here](#) to go to the course webpage. On the course webpage, please click on 'Sign Up' and fill in the online registration form. The enrollment deadline for this course is 21 March 2017.





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The United Nations System Staff College (UNSSC) is the primary provider of interagency training and learning for staff of the United Nations system. Its overall objective is to promote and support UN inter-agency collaboration, increase the operational effectiveness of the UN system as a whole and provide UN staff with the required skills and competencies to face today's global challenges.

UNSSC conducts a variety of learning and training activities, in Turin and Bonn, UN Headquarters as well as at the regional and country levels. All such activities effectively respond to the cross-agency, far-reaching reform agenda of the United Nations.